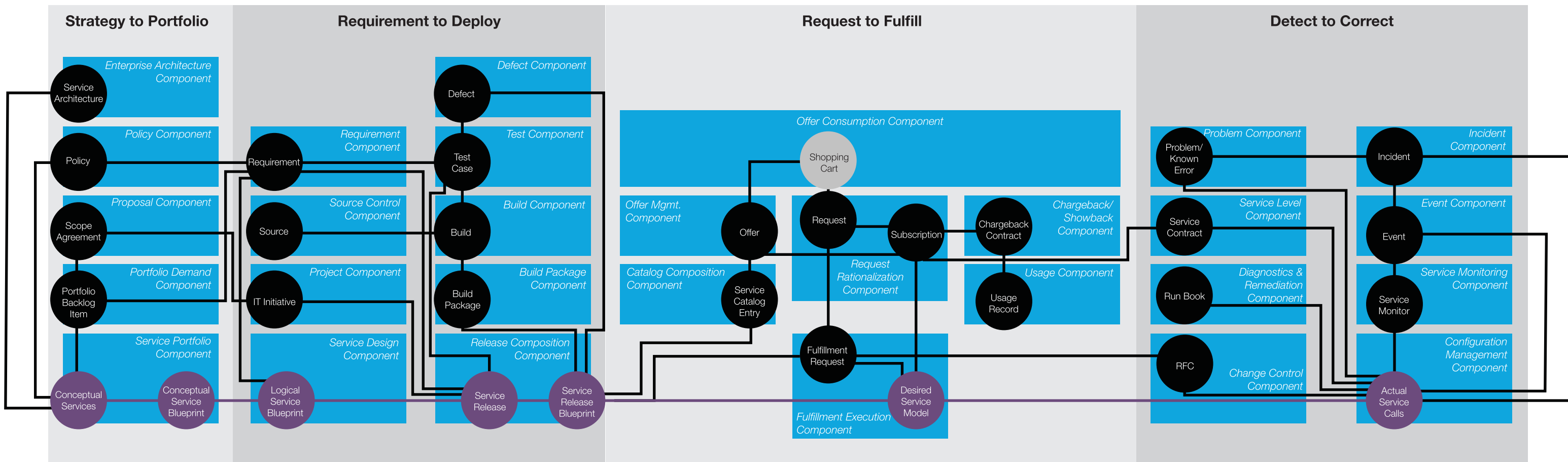
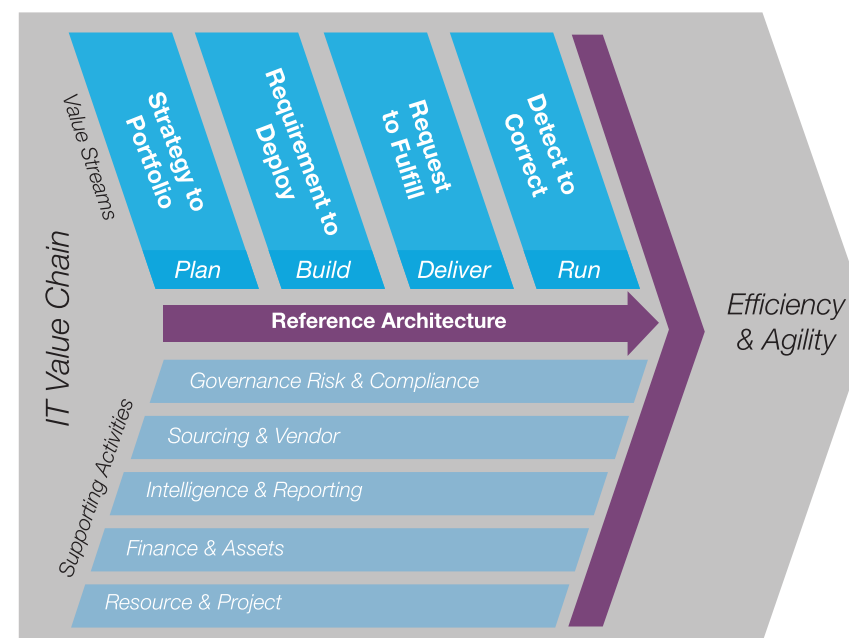


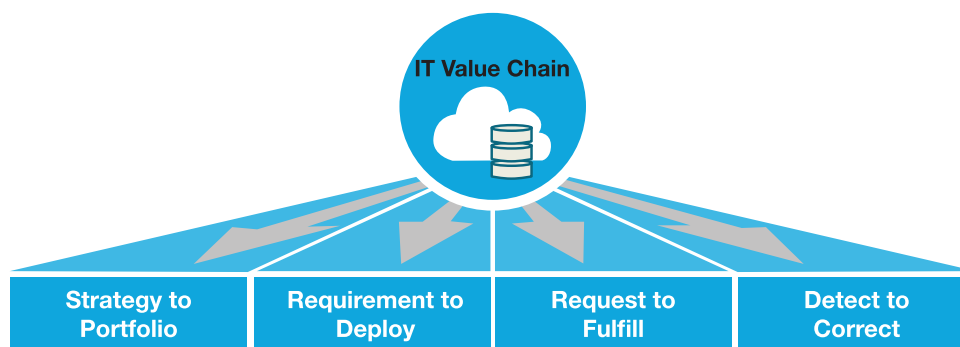
# IT4IT Reference Architecture, Level 1



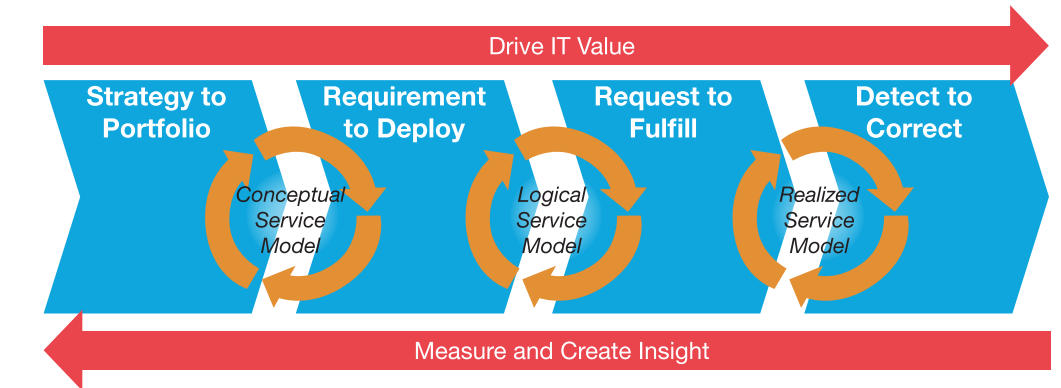
## Leveraging Business Value Chain Success



## Value Stream Overview



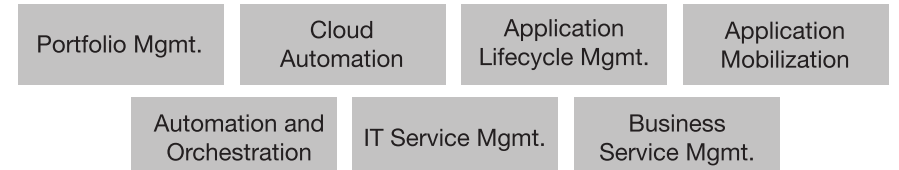
## Service Model Lifecycle



## An Operating Model for the New Style of IT

- Plan** Define your **strategy** to balance and broker your **Portfolio**
- Build** Prioritize every **requirement** to build the best services and **deploy** them
- Deliver** Handle each **request** by streamlining the process to **fulfill** it
- Run** Seek to **detect** issues and to **correct** them before impacting users

End-to-End  
Integrated  
Reference  
Architecture



Source: Open Group - <http://www.opengroup.org/IT4IT>